



smartOne Prepaid<sup>SM</sup> | SimplyWell  
Promoting Health and Wellness

netSpend<sup>®</sup> *smartOne*  
One Card. Endless Possibilities.



SimplyWell Helps Employers Achieve  
Wellness Goals with smartOne Prepaid Cards

**Client:** SimplyWell

**Challenge:** To find an incentive option for clients with wellness programs

**Solution:** The NetSpend smartOne Prepaid Award Card

**Results:** "smartOne provided a customized solution that became one of the most popular choices of our wellness clients." - Elaine Murphy, Director of Account Management

## The Challenge

For more than 10 years, SimplyWell has been offering businesses clinically-based and fully measureable wellness programs to improve the health of employees. When the need for a new incentive arose, SimplyWell turned to smartOne.

## The Solution

SimplyWell offers employers a number of options to customize wellness programs to meet an organization's specific wellness goals. The options include incentives employers can use to encourage participation among their employees. Employers have the opportunity to use smartOne Visa® Prepaid Cards to reward employees for participating in a health assessment or other wellness activities. Rewards are determined by each employer's individual needs.

*"We all need to be more health conscious, and money is a great motivator. smartOne cards are an excellent fit for our program. Fulfillment is easy, and we receive fast turnaround so we get cards when we need them."*

*- Elaine Murphy of SimplyWell*

smartOne has coordinated SimplyWell's prepaid program, where recipients can use smartOne Visa Prepaid Cards to make purchases anywhere Visa debit cards are accepted.

smartOne cards are also covered by Visa's Zero Liability\* protection if the card is lost or stolen. NetSpend smartOne, offers secure, creative and innovative prepaid programs to businesses and organizations throughout the United States. NetSpend, A TSYS Company, provides prepaid cards to businesses and has over 2.8MM active cardholders and 2,200+ employer relationships. Whether moving towards paperless payroll, improving expense management, or discovering a new way to reward your employees, NetSpend offers your business a variety of solutions that benefit you, your employees and your customers.

**smartOne provides a variety of customization capabilities that help companies boost brand recognition.**

**smartOne Prepaid Award Cards** are a great way to encourage and reward wellness goals and program participation by offering incentives to employees. smartOne custom-designed prepaid cards motivate behavior and drive results, and are a great complement to any wellness program. Whether it is encouraging individuals to participate in wellness exams and health assessments or rewarding employees for specific wellness goals, incentive rewards increase participation and can help your company achieve positive results.

\*The Visa Zero Liability policy covers U.S.-issued cards only, and does not apply to certain commercial card transactions or any transactions not processed by Visa. Cardholder must notify issuer promptly of any unauthorized use. Consult issuer for additional details or visit [www.visa.com/security](http://www.visa.com/security).

## TO LEARN MORE

about smartOne Prepaid Cards, contact us at +1.800.391.9503 or [prepaidsmartone@tsys.com](mailto:prepaidsmartone@tsys.com). You can also visit us at [www.smartoneprepaid.com](http://www.smartoneprepaid.com).

smartOne® Visa Prepaid Cards are issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. NetSpend®, a TSYS® Company, is a registered agent of MetaBank. smartOne Visa Prepaid Cards may be used everywhere Visa debit cards are accepted. Certain products and services may be licensed under U.S. Patent Nos. 6,000,608 and 6,189,787.  
© 2016 Total System Services, Inc.(R) All rights reserved worldwide. TSYS and NetSpend are federally registered U.S. service marks of Total System Services, Inc. smartOne Prepaid and the smartOne logo are registered trademarks of Total System Services, Inc. All other trademarks and service marks belong to their owners.